



Life² consultancy

The vision, approach and content of our work at Life² have emerged from years of practical experience, a broad range of skills and intellectual capital and plenty of innovative thinking. We therefore have a deep understanding of the modern world and the issues facing the people living within it, as well as innovative ideas as to how to make the world, and people's individual lives, better. We have now decided to make this expertise and knowledge available to other organisations that are seeking a better world, in the form of our consultancy services.

These services are available to your organisation to help you in any way you wish - for example, to help you develop new ideas, initiatives and campaigns. You can involve them for as much or as little time as you want - we charge a simple hourly fee. Get in touch with us at info@lifesquared.org.uk if you would like to discuss the possibilities.

Listed below are a number of examples of how you could use our expertise:

- **Behaviour change** – one of the most challenging issues confronting organisations seeking social change is how to get people to change their behaviour. Most of the recent approaches to this topic have failed to gain the desired levels of change, but we have developed an innovative and deep approach to seeking behaviour change that has the potential to bring lasting change in people. To apply this expertise to your organisation's aims, contact us now – info@lifesquared.org.uk.
- **Ethics** – issues relating to ethics, values and our conduct are becoming increasingly important for both organisations and individuals in modern society. We can help you to think clearly about ethical matters – an important service that could be useful in developing ethical policies, drawing up organisational strategies or even helping you to reach a conclusion in specific ethical dilemmas. To make use of this service, contact us now - info@lifesquared.org.uk.
- **People development** – progressive employers are always looking for new ways to develop and reward their staff. At Life², we can construct courses and guidance that could help people to stand back from their lives, review their values, gain perspective about the world and take control of their lives. We could help your team to live happier, wiser and more meaningful lives – surely the ultimate in 'people development'?
- **Organisational development** – could your organisation be more values-led or more focussed on the well-being of its staff? We can work with you to evaluate how you can put your organisation's principles and values into practice in your work.

Life²
Life Squared Limited
22 Luther Street
Brighton BN2 9XA
Reg number 6924570

info@lifesquared.org.uk
(01273) 700 116

- **Communications** – as you've seen, Life² produces clear, accessible and attractive communications, and we can do the same for your organisation using our copywriting and design services. We can produce reports, brochures, letters, leaflets or virtually any other communication. To produce better communications, contact us now – info@lifesquared.org.uk.
- **Problem solving** – have you got a thorny problem to solve or a difficult project that could benefit from a new approach and fresh thinking? We may be able to help - contact us now at info@lifesquared.org.uk.

If you've not seen what you need above, contact us on info@lifesquared.org.uk to discuss your requirements – we may be able to apply our fresh thinking to more areas than you think.

RD
19th November 2009